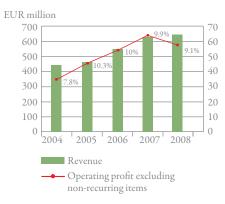
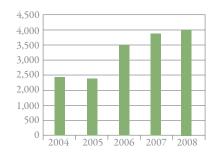
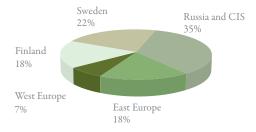
### **REVENUE AND OPERATING PROFIT (EBIT)**



#### **AVERAGE PERSONNEL**



#### **REVENUE BY AREA 2008**



#### **TIKKURILA IN FIGURES**

- Established in 1862
- Production in 7 countries, sales companies in 11 more countries

- Business areas: Deco (81%) and Industrial Coatings (19%)
  Revenue in 2008 EUR 648 million; 82% generated outside Finland
  In 2008, average personnel 4,027, of whom 77% worked outside Finland



TIKKURILA IS THE LEADING PAINTS AND COATINGS COMPANY IN FINLAND, SWEDEN AND RUSSIA, AND ONE OF THE LEADERS IN ITS FIELD IN THE BALTIC STATES. TIKKURILA PROVIDES CONSUMERS, PROFESSIONAL PAINTERS, AND INDUSTRIAL USERS WITH BRANDED PRODUCTS IN SOME 40 COUNTRIES. THE RANGE COMPRISES DECORATIVE PAINTS AND COATINGS FOR THE WOOD AND METAL INDUSTRIES.

Our decades-long experience, local manufacturing, and efficient distribution network provide a solid foundation for our operations. Besides profitable growth, our goal is to be the leader in our selected markets.

# STRONG BRANDS IN HIGH DEMAND

The majority of our paint brands are among the most recognized brands in their markets: Tikkurila in Finland, Poland and Russia; Teks in Russia; Alcro and Beckers in Sweden; and Vivacolor in the Baltic States. Our other decorative paint brands are Polifarb Debica and Jedynka in

Poland, Finncolor in Russia, Kolorit in the Ukraine and Pigrol in Germany. Moreover, Tikkurila Coatings is a very familiar brand for our industrial coatings customers. Our other industrial coatings brands are the Russian Gamma and Ohtek.

# UNLIMITED NUMBER OF COLORS BY TINTING

Tikkurila's tinting systems provide painters with an almost unlimited

number of colors. If required, a shade that has been produced before can be used for creating more paint in the exact same color. The use of tinting machines provides more choice and decreases the need for storage at paint plants, stores and at home.

### PROTECTION AND BEAUTY WITH PAINT

Paints have a positive influence on our constructed environment while providing aesthetic pleasure. They protect materials and structures, enliven the urban environment, and decorate homes, offices and industrial facilities. Painting prolongs life cycles and promotes sustainable development. Tikkurila is known for its durable high-quality products.





Production, sales, warehouses





Environmental awareness among paint users is increasing, and legislation concerning paints and coatings is tightening. Tikkurila encourages its customers to select environmentally friendly products. Paint purchasers can play their part in protecting the environment by choosing an eco-labeled product and using water-borne paints. Water-borne products are particularly popular in Sweden, where our subsidiary Alcro-Beckers has decided that 99 per cent of their sold paints should be water-borne by the end of 2010.